



## EXPERIENCE

LED-Signs is a leading provider of LED sign technology in Australia. We have been supplying the retail sector for over 35 years. Our experience in the industry means that our development, design and manufacturing processes are industry benchmarks.

## EXPERTISE

LED-Signs specialises in indoor and outdoor solutions which combine superior design, longevity, and environmental toughness. Our product range includes video super screens, multi-panel LCD displays, multi-line & scrolling signs, point-of-sale displays and scoreboards.

## VERSATILITY

Our versatility means that we can custom design visual display solutions for advertising organisations, signage providers, retailers, casinos, clubs, hotels, cinemas, airports, schools, architects, builders and mining companies.

From single line point of sale displays to architectural features and large advertising screens LED-Signs' retail solutions are state of the art.

Our signs incorporate simple to use software that allows for instant updating of business hours, store promotions and new product information.

Our Retail Solutions include:

- Outdoor applications
- Indoor advertising applications
- Awning displays
- Point of sale displays
- Architectural features
- Totem Displays
- Full colour LED video screens

Our retail applications feature:

- Message scheduling
- Single and full colour options
- User-friendly software interfaces to allow scheduling and/or instant updating of in store promotions.

## ENHANCE THE SHOPPING EXPERIENCE

LED signs allow you to change your advertising messages as often as you like at no cost!

Our range of retail systems are low maintenance and economical to run. They are designed to attract the attention of shoppers and enhance the shopping experience.

### Outdoor Applications

Outdoor LED signs attract attention and are effective in advertising sales or store promotions to both pedestrian and vehicular traffic. Our outdoor applications are designed with a brightness level suitable for viewing in direct sunlight and can withstand all weather conditions.

### Indoor Advertising Applications

LED displays are both eye catching and functional. Our indoor applications vary in size from single line scrolling signs right up to large full colour video walls. LED-Signs offer both LED and LCD retail solutions which allow content scheduling and instant updating.

### Awning Displays

An increasing number of retailers are incorporating LED awning signs into their refurbishment plans. Single line scrolling signs are being included as both an architectural feature and a communication tool because they are modern, flexible and a very powerful marketing tool.

### Point of Sale Displays

Scrolling LED POS displays draw shoppers to the point of sale. They are a low cost, simple and a very flexible way to attract attention and convey information. All our signs are custom made to fit any store interior.

### Architectural Features

LED signs add ambience and functionality by creating a focal point that is both informative and attractive to look at. LED décor displays suit indoor or outdoor applications and range from single line scrolling signs to large full colour screens.

