

WORLD FIRST PRODUCT RELEASES - Well received at the 2012 AGE

LED-Signs' CEO Richard Soussa has announced that the release of two market leading visual display products at the Australian Gaming Expo (AGE) in Sydney last week has been a resounding success. Both products - Transparent Bezel LCD panels and flexible LED technology - are ground-breaking and exclusive to LED-Signs.

"We are committed to bringing leading edge digital display technology to market," says Mr Soussa. "Increasingly, we are working with clients who want to be at the forefront of digital signage and these product releases are capable of delivering that wow factor!"

LED-Signs' Transparent Bezel Series of multi panel LCD displays has an intelligent bezel that delivers a seamless, high definition, video wall. This technology is exclusive to LED-Signs, has been refined over the last 12 months and is currently in its 3rd generation. The bezel display technology is a world first and has a patent pending.

The transparent bezel is actually an intelligent LED display integrated into the frame of the LCD panel. It contains an ultra-fine pitch LED display with an intelligent control system that takes the normal bezel correction features of a standard panel and drives the LED circuit so that the whole image is displayed. This means that the black borders or the deadzone seen on standard multi-panel displays are eliminated.



Transparent Bezel Multi Panel LCD Display



Flexible LED Display

LED-Signs has also released a flexible LED screen that can be fitted to almost any curved surface making it a versatile, high impact display that lends itself to artistic and architectural applications. Available in 8mm or 10mm pitch, this highly supple indoor display can be fitted to an internal curvature of 200mm radius or an external curvature of 100mm radius.

With a modular construction design and message sign or video controller options this screen can be configured to meet almost any need.

"Visitors to our stand at the AGE were impressed by the innovative nature of these products and saw many applications including artistic foyer displays and hi-tech entertainment walls," says Mr Soussa.

DID YOU KNOW?

Apart from the hundreds of LED scoreboards used at the London Olympics, LED technology was heavily employed at both the opening and closing ceremonies. Each of the 80,000 seats in the London Olympic Stadium had a small LED panel mounted between each seat with every 9 pixel panel connected to a control system that managed the content. This effectively turned the entire seating area into a massive LED screen that displayed images and messages. Even the iconic London cab was wrapped in LED flexible displays.

