

Schools Go Digital

There is little doubt that technology is important, if not critical, to the education of our children. With most classrooms replacing traditional black or white boards with smart boards and students as young as 5 using laptops or tablets on a daily basis, schools are definitely going digital!

But digital technology isn't limited to the classroom. It is also being very successfully utilised to communicate with the broader school community, typically via outdoor digital signage.

'In recent years we have seen substantial growth in the utilisation of intelligent LED signage from the education sector,' says LED-Signs' CEO, Richard Soussa. 'Increasingly, school principals are recognising the advantages of being able to quickly and simply share important information or remind students and parents of upcoming events.'

LED-Signs' school sign packages incorporate LED technology that allows the user to 'program' their sign without leaving the office. Available in a number of colour, size and pitch options, LED signs are attractive to the school sector because they are low maintenance, economical to run and easy to operate.

A recent installation at Atwell Primary School in Perth, WA is an excellent example of how a well-positioned, eye catching electronic sign is assisting with school communications.



"We were looking for a communication option that allowed us to instantly promote school activities and our school as a whole," says Deputy Principal, Tom Jones. The sign allows staff to quickly and easily remind students and parents about events such as sports carnivals, P/T interviews and school camps. "Our new electronic sign has allowed us to move with the times in terms of communication technology and we have received many positive comments from our school community," adds Mr Jones.

Atwell's sign is from our Classic Range. This is our most popular package consisting of a 20mm pitch, 3-4 line LED display, a customised header panel, school crest graphics and a galvanised structure. Additionally, the LED component is designed for easy front service and has an anti-graffiti coating. LED-Signs also provided content management training to the school's staff.

Electronic scoreboards are also becoming increasingly popular in schools. "With scoreboard options for all sports and budgets, as well as simple scoring software it makes sense to replace older, manual scoreboards with electronic options," adds Richard.

LED scoreboards are available for indoor or outdoor applications, can be freestanding or fitted to almost any existing façade. LED-Signs' scoreboard solutions include single and multiple sport systems for netball, basketball, AFL, soccer, cricket, rugby league and rugby union. Our scoreboards can be adapted to any sporting application and can be programmed for multiple scoring displays, for example, cricket in the summer & football in the winter.

With digital solutions available for all parts of our lives it should be no surprise that school signage has also gone digital!

DID YOU KNOW?

The LED-Signs' range of outdoor displays have an IP65* rating, are fully waterproof and can withstand harsh temperatures and dusty environments. They are also designed with a brightness level suitable for reading in direct sunlight.

* IP65 means that the display is fully protected from solid objects such as dust and protected against water jets from all directions.

