

LED-Signs Finalises Exclusive Distribution Agreement with Tecnovision

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LED-Signs Managing Director, Richard Soussa, announced today an exclusive distribution agreement with leading Italian LED (light emitting diode) technology manufacturer, Tecnovision. Tecnovision is a market leader in Europe with more than 1,100 LED installations in 77 different countries worldwide.

“This agreement gives LED-Signs the exclusive rights to distribute Tecnovision’s high quality LED screens in Australia and New Zealand,” says Mr Soussa. “The Tecnovision product is designed and manufactured in Italy and will complement our own range of quality LED signs, screens and scoreboards,” he says.

LED-Signs is already a leading provider of electronic sign technology in Australia and New Zealand. LED-Signs specialises in indoor and outdoor signs which combine quality design, longevity, and environmental toughness. Its LED product range includes Video Walls, Video Super Screens, Multimedia Displays, Multi-Line Graphic Signs, Scrolling Message Signs, Time & Temperature Displays and Scoreboards.

Under the distribution agreement LED-Signs will market Tecnovision’s range of video screens including the market leading TL range which delivers SMD (surface mount diode) waterproof technology and brightness exceeding 8000 nit, as well as the NET range of lightweight and portable screens.

“This agreement furthers LED-Signs’ commitment to being a leader in the Australian and New Zealand LED market place,” added Mr Soussa. “The quality and reputation of the Tecnovision product means LED-Signs is well placed to attract the attention of major sporting venue and advertising projects.”

The finalisation of this agreement follows the integration of the Computronics Corporations’ signs business in May 2010 and reinforces LED-Signs’ position as one of the largest electronic sign technology companies in Australia and New Zealand.

LED-Signs is part of the eCash and Global Payment Technologies Group.

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