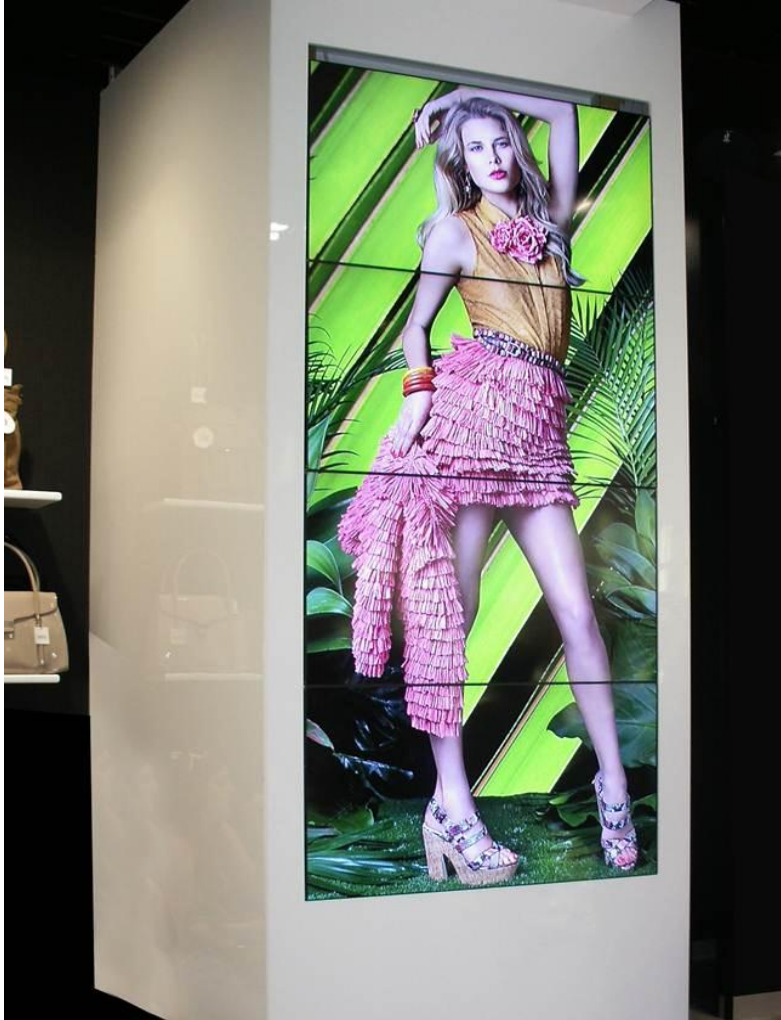


The Betts Group

Multi-Panel LCD National Rollout



Location:

Site 1: Westfield Carousel store, Perth, WA
 Site 2: Chapel St , South Yarra, VIC

Brief:

Supply and install wall mounted digital displays in Betts shoe stores nationally.

Solution:

- Four ultra-thin bezel, high definition, 46" Samsung LCD screens with media player
- Vertically mounted with front service access and seamless panel integration

The Betts Group is an Australian company with four footwear brands – Betts, Betts Kids, Zu and Airflex. The company was established 115 years ago and now has hundreds of stores in major metropolitan and regional shopping centres across Australia.

