

The Coffs Hotel Full Colour Outdoor Display



Location:

The Coffs Hotel, Pacific Hwy, Coffs Harbour, NSW

Brief:

Supply (to SWS Signage) a full colour LED screen suitable to display advertising content that can be viewed in daylight (full sunlight) and at night.

Solution:

- RGB, 25mm pitch, outdoor LED screen
- Full colour graphic display capabilities
- Up to 4 lines of text display
- Front service access
- Windows based user-friendly control software

Installed by:

SWS Signage, Sandgate, NSW

The Coffs Hotel is located in the centre of Coffs Harbour's CBD on the corner of the Pacific Highway & West High Street.

The hotel was first established in 1937 by the Gleeson family who still own the title to this day.

